Press Release: 5 May 2005



HILTON IN THE COMMUNITY FOUNDATION

Supporting Young People Worldwide

GRANT GIVEN TO DEAF ASSOCIATION OF NORTHERN IRELAND

Hilton in the Community Foundation is pleased to announce its recent grant award of £10,000 to the Deaf Association of Northern Ireland. The money will go towards a 2-year project, the production of a special DVD called 'Baby Talk', aimed at parents of deaf babies and young children in Ireland and across the UK.

Baby Talk

The aim of the 'Baby Talk' DVD is to provide a one-stop information point for the parents of young children (0-3) and their families, whether they are deaf parents of hearing children or the hearing parents of deaf children. The DVD will provide guidance to ensure parents understand their rights, where to go to get help and what options are available to their children.

The DVD will also aid early bonding, healthy child development and language acquisition of both Sign Language and English at an early stage. This will in turn aid the advancement of social skills, self-confidence, educational attainment and sense of identity, helping these children to take a full and active part in society.

Hilton in the Community Foundation is proud to be able to support the Deaf Association of Northern Ireland. When Tony Philips, Area Human Resources Manager for Hilton Northern Ireland visited, he reported back that 'I found their work extremely motivating and the visit made me more aware of the social needs of the deaf, particularly in the case of deaf children. This is an interesting and educational project, which is the first of its kind for the UK and should be considered worthy of our support'.

Through your support, and the contributions and involvement of guests, friends and family, the Foundation raises money for local and national causes. Because Hilton Group generously funds the central costs of the Foundation; every £1 raised goes directly to good causes. Thank you for your support!

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