



**HILTON IN THE COMMUNITY FOUNDATION**  
Supporting Young People Worldwide

## **SMALL CHANGE, BIG DIFFERENCE FOR TEENAGE CANCER TRUST IN WALES**

The Hilton in the Community Foundation has donated £100,000 for Teenage Cancer Trust thanks to a "Small Change" campaign run at Hilton Hotels during Christmas 2004. The funds raised will go towards the Teenage Cancer Trust unit in Wales.

Teenage Cancer Trust will commence building work on its first Welsh Unit in March 2005. The Unit, known as the Skypad, will be at University Hospital Wales in Cardiff and will have 10 beds to treat teenage and young adult cancer patients from across Wales. As well as being filled with state-of-the-art medical equipment, the Skypad will give each patient access to a TV, computer, DVD player, pool table, kitchen (to escape hospital food!), facilities for a parent to stay overnight and staff fully trained to deal with the specific needs of teenagers with cancer.

"Small change, big difference", an optional £1-on-the-bill scheme, raised £165,000, which was split between Teenage Cancer Trust and Barnardo's. The Hilton in the Community Foundation topped this up so that both charities will receive £100,000. The funds were raised by Hilton Hotels in the UK by adding an optional £1 to customers' bills, over a 4-week period in the run up to Christmas 2004.

Mark Walker, General Manager of Hilton Cardiff said "We were thrilled to hear how our "Small change, big difference" campaign will make such a difference for Teenage Cancer Trust. We're incredibly grateful to Hilton guests who gave so generously. The teenagers in Wales suffering from cancer will really benefit from our guests' generosity."

Simon Davies, CEO of Teenage Cancer Trust said "The £100,000 from Hilton guests is an enormous boost to our fundraising efforts in Wales, where we need to raise a minimum of £500,000 to complete the TCT unit. We are indebted to

Hilton and we were amazed that such a simple scheme could raise such a large amount for us.

Each day in the UK, 6 teenagers will find out they have cancer and up until now, Welsh teenagers have had to travel to TCT units in Manchester or Liverpool to receive dedicated treatment. Our Welsh unit will be superior to all other adolescent oncology facilities in the UK and we are very proud it will be in Wales."

- ENDS-

Notes to editors:

For more information please contact Lucy Shure in the Teenage Cancer Trust press office on 020 7387 1000 or email [lucy@teenagecancertrust.org](mailto:lucy@teenagecancertrust.org). For more information on Hilton in the Community Foundation please contact Simon Sheehan on 020 7605 7650 or email [simon.Sheehan@hilton.com](mailto:simon.Sheehan@hilton.com)

Each day in the UK 6 teenagers will find out they have cancer. Teenage Cancer Trust, established over a decade ago, focuses on the particular needs of UK teenagers and young adults with cancer. To date TCT has built eight units across the UK, dedicated to providing treatment for teens with cancer. The Units, in London (two sites), Manchester, Birmingham, Newcastle, Leeds, Sheffield and Liverpool, cost a minimum of £1 million each to build. The charity's target is to have at least 20 units so that every teenager with cancer in the UK has access to these excellent facilities. It is anticipated that treatment on a TCT unit can improve chances of recovery by an anticipated 15%. In addition to work in NHS Hospitals, TCT provides a network of support and information services for teenage patients, their families, schools, hospitals and medical staff. TCT's Welsh unit is the charity's most expensive project to date, costing over £1.8m to build. TCT needs to raise a minimum of £500,000 to complete the unit. Building work commenced in March 2005.

The Hilton in the Community Foundation is committed to supporting those most in need to have a brighter future. Focusing on young people, the foundation supports activities in education and health to relieve suffering and to equip individuals. Through its grant process, the Hilton in the Community Foundation helps local charities in the UK and Ireland. Thanks to the support that we receive from Hilton International, all central administration costs are funded, so every £1 raised through our supporters' generosity goes directly to charitable causes. A large proportion of income is generated through fundraising initiatives carried out by team members, guests and suppliers of Hilton Hotels and LivingWell clubs.

Visit us at [www.hilton-foundation.org.uk](http://www.hilton-foundation.org.uk)