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Blanket coverage by Hilton

What do you do with almost 40,000 items of linen following a linen upgrade in 77 hotels?

Put them to good use by donating them to charity, of course!

Hilton UK & Ireland and the Hilton in the Community Foundation have donated nearly 40,000 items of linen to support 15 charities throughout the UK, including the homeless charity Crisis, the children's charity Barnardos, and the National Children's Home (NCH) in Scotland.



The linen included blankets, pillows and sheets and was distributed throughout November and December.

Wolfgang M. Neumann, Hilton UK & Ireland Area President and chair of the Hilton in the Community Foundation, said: "We are pleased to be able to make a practical contribution to so many charities throughout the country. "I am delighted that Hilton continues to seek new ways as a company to assist those in need in our local communities, and through the Hilton in the Community Foundation we hope that we shall be able to reach even more people in need in the future".

Pic: Wolfgang M. Neumann, Area President of Hilton UK & Ireland

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In brief

Kinoton's Turkish delig

In the first installation of i in Turkey, Munich-based Kinoton has equipped an Istanbul cinema with a di HD StereoVision system.

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New ride Rascal Rocke and running at America Adventure

UK-based Innovative Lei has opened a new attrac the American Adventure park in Derbyshire, Engle

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Lucozade comp offers Caribbean fitness holid

Fitness water brand Luc Sport Hydro will be seen first ever on-pack promot January 2005.

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Diageo buys Chalone V Group

Diageo is to acquire The Chalone Wine Group for consideration of \$14.25 p share.

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Blanket coverage by Hi

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Elemis' radiant start to New Year

Spa brand Elemis will be running an exclusive Nev offer throughout January

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Extreme Spirits signs L distribution deal

Extreme Spirits Ltd has s an exclusive agreement Pasternak Wine Imports Harrison, N.Y., for U.S. ir and distribution.

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Aussie roller coaster hi high seas

A Vekoma Boomerang rc coaster originally built for Brisbane World Expo in has set sail for a new hor

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BACTA to sell ATE Gro

The British Amusement Catering Trade Associati