



HILTON IN THE COMMUNITY FOUNDATION

TRUSTEES' 5TH ANNUAL REPORT 2005



Hilton in the Community Foundation
179-199 Holland Park Avenue
London W11 4UL

T: 020 7605 7733
F: 020 7605 7736
E: info@hilton-foundation.org.uk
www.hilton-foundation.org.uk

Registered Charity No. 1084220
© Hilton in the Community Foundation 2006

SUPPORTING YOUNG PEOPLE WORLDWIDE

www.hilton-foundation.org.uk

CHAIRMAN’S MESSAGE

2005 was a year of triumph for the Hilton in the Community Foundation. As Chairman, I am delighted that we managed to award a record-breaking total of grants, £1,268,706 to 145 charities, both locally and nationally, and internationally through disaster relief.

Our colleagues continue to raise significant sums of money even during changing times, which is a great testament to the giving spirit of Hilton.

I am particularly delighted that through local grant giving, links have been forged and strengthened with local partners. Schools, youth clubs, hospices, hospitals or specific projects helping disadvantaged young people have all benefited from the personal interest and funding awarded by hotels and clubs through the Foundation. This local link is at the heart of what the Foundation is about.

2005 was also a sad year for disasters and we were glad to be able to award funding so quickly to the various relief and care agencies following the earthquake in Asia and in the wake of the London bombings. Donations for the Tsunami appeal totalled over £150,000, which has been granted to education programmes in the affected region. By focusing on specific relief and rehabilitation projects we ensure that the money granted really makes a difference to young people in distress.

None of these achievements are possible without the full and unequivocal support of our colleagues, their families and friends, our suppliers and of course, our guests.

Thank you all for your support and efforts as we strive to raise our 10-year target of £10 million by 2010 and support thousands of young people to a better future on the way.

Wolfgang M Neumann
Chairman of Trustees, Hilton in the Community Foundation
Area President, Hilton Europe & Africa
March 2006



*None of these achievements
are possible without the full
and unequivocal support of
our colleagues, their families
and friends, our suppliers
and of course, our guests.*





ABOUT THE FOUNDATION

'Supporting Young People Worldwide' is the mission of the Hilton in the Community Foundation. By making charitable grants, the Foundation aims to support activities in education and health to equip individuals and relieve suffering. Through this undertaking, the Foundation hopes to support those most in need to have a brighter future. Additionally, at times of natural disaster, the Foundation quickly responds to support relief efforts.

The Foundation is dedicated to making a real difference to those most in need wherever Hilton International and LivingWell operate. Registered as a charity in 2000 and with an independent Board of Trustees, the Foundation works with Hilton and LivingWell as their formal charity and vehicle through which good causes can be supported. This was an imaginative statement of intent by Hilton, demonstrating a bold and progressive commitment to corporate social responsibility.

Not only do Hilton International and LivingWell facilitate the involvement of their teams, suppliers and guests, but they also contribute financially to the Foundation. This includes paying all the core administration costs of the Foundation, which enables donations to go directly to help young people. As Hilton International's nominated charity, the Foundation is allowed access to fundraise within hotels, clubs and support offices to guests, suppliers, contacts and employees.

Some of the charities we have supported:



WHO BENEFITS?

The Foundation makes grants to a wide range of charities that meet one of our chosen areas of focus:

- Young People and Education
- Young People and Health
- Disaster Relief

Hilton International funds the core administration costs of the Foundation, meaning that every £1 raised goes directly to charitable causes.

A large proportion of the grant fund is raised through the commitment and efforts of Hilton and LivingWell colleagues, through a series of imaginative and energetic fundraising events. By donating funds through the Foundation, our supporters are confident that every £1 raised reaches fantastic projects helping young people.

The Foundation focuses particularly on smaller charities that deliver excellent programmes helping children and young people in need. Through sponsored grants, hotels and clubs are able to nominate up to 50% of the funds that they raise to support charities and good causes in their local community. This ensures local giving is timely, relevant and visible to the Foundation's supporters.

In 2005, over 90,000 young people benefited thanks to the £1,268,706 that was awarded to such charitable causes as Break, Crisis Skylight Café, Demelza House Children's Hospice, Skiability, Weston Spirit, ChildLine, the NSPCC, St Andrew's Hospital and many more.





“Thank you to all at LivingWell for supporting Whizz-Kidz and helping to change the lives of disabled children over the past few years.”

Anita Perry, Whizz-Kidz

2005 OVERVIEW

Our supporters give through the Foundation, not to the Foundation, and as such we aim to distribute our funds as quickly and fairly as possible to worthy causes. By identifying projects and causes that have a positive impact on the lives of young people, we can offer our supporters the guarantee that their charitable contributions reach those most in need.

In January 2005 the charitable objects of the Hilton in the Community Foundation were broadened to better reflect the needs of disadvantaged young people. By focusing on ‘Young People and Health’ in addition to ‘Young People and Education’, the Foundation is better able to respond to calls for assistance from diverse charities across the UK and Ireland.

In 2005, £1,268,706 was given in 170 grants to 145 good causes, reaching more than 90,000 children and young people (an increase of 90% from 2004). This includes the establishment of partnerships with 68 charities involved in healthcare provision for children and young people. Grants totaling £509,866 were made under our new giving remit benefiting over 8,000 young people.

2005 was also the biggest year in the Foundation’s history for supporting smaller community causes. Sponsored grants, given to local charities nominated by Hilton hotels and LivingWell clubs, totalled £277,656, an increase of 190% on 2004.

2005 saw the completion of LivingWell’s charity partnership with Whizz-Kidz. Through the efforts of LivingWell colleagues, a total of £104,022 has been donated through the Foundation to Whizz-Kidz since 2002. LivingWell have launched a new charity partnership with World Vision and the Foundation, called ‘Cycle for Life’ whereby funds are raised to purchase bikes for children in Africa. Initially funds will be used to supply bikes to children in Angola to get to school and, if needed, to travel to hospital.

The Foundation relies on the commitment and drive of our volunteers in the hotels and clubs – our ‘Foundation Champions’. These invaluable colleagues help in their spare time to coordinate and manage fundraising events, encourage participation of their colleagues, promote links with local charities and act as ambassadors for the Foundation. We would not have been able to achieve so much without their continued help.

Through imaginative fundraising dinners, payroll giving, sponsored events, golf days, 5-a-side tournaments and many more initiatives, colleagues have once again proved their commitment to helping those less fortunate than themselves. Congratulations to Hilton Coventry for coming top of the fundraising league table for 2005!

Going forward, the Foundation hopes to build on the successes of 2005 and continue in our 10 year mission to raise a grant fund of £10 million by 2010.



HILTON UK & IRELAND

As we reflect on a successful fundraising and grant-making year in 2005, I would like to draw particular attention to the considerable efforts of our colleagues in the hotels and clubs. This energy and commitment is simply vital to the continuing success of the Foundation.

The numerous suppliers and corporate clients in the UK and Ireland have also been unfailing in their support for the Foundation. Through generous donations, in-kind donations and attending our numerous events, their support has helped not only raise vital funds but also spread the awareness of the work that the Foundation does to an even wider audience.

Such considerable commitment is highly valued and appreciated not just by the Foundation and Hilton International but by the many good causes who feel the positive effects of the fundraising process.

The ‘Small Change, Big Difference’ campaign was a particular success of 2005, raising just over £170,000 for ChildLine in the UK and ISPCC in Ireland. By harnessing the goodwill of our generous Hilton guests, every £1 raised in two months of the campaign accumulated into a fantastic total. This money has been used for call costs to the helpline as well as an outreach programme, which ChildLine runs in schools to prevent bullying and promote child-to-child support.

As we look to 2006 and the changes and opportunities it will bring, we are pleased that in this, as in so many other aspects, the Hilton Hotels Corporation is supportive of the principles of the Foundation and our natural fit within their strong corporate social responsibility initiatives.

Thank you to all the Foundation’s supporters and for the efforts of Hilton and LivingWell colleagues.

Howard Friedman

Trustee, Hilton in the Community Foundation
Hilton UK & Ireland Area President



THANK YOU TO ALL OUR SUPPORTERS IN 2005

Air Canada, Aon Ltd, Apex Creative Services, AVC Productions Ltd, Barton Meat Company, Brightonlife, British Airways, British Telecom, Campaign Works, Capital IFX, Charter Chambers, CMB Design Group, Coca Cola Enterprises, Corporate Express, County Contractors, Crabtree & Evelyn, Crerar & Partners, Cygnet, Daily Mail, Daisy Interiors, Denver Chase International, Designer Flowers, Douwe Egberts, Eurostar, Financial Times, Fitzherberts, Flowers in the City, GNER, Hewlett Packard Company, InBev UK, Indigo Art, Justin Desmond Photography, Ladbrokes PLC, Leighton Printing Company, La Senza, Links of London, Madhus, Manchester United Commercial, Marks & Spencer, Matthew Clark, Medialab, Miles Partnership, Nelson Action Holidays, Newcastle Falcons, Omni Facilities Management Plc, One Paston Place, Panorama Brochures, Ping Collection, Pommery, Premier Linen Services, Priory Hospital Hove, Production Plus, Red Dragon FM, Rendezvous Casino, Ribble Industrial Estates Ltd, The R&B Group, Rosehill Press Ltd, Scott King Coaching, Selbourne Consultancy, SJ Berwin LLP, Southern FM, South Wales Institute of Gas Engineers, Sussex County Cricket Club, Team McLaren, Time Group, Unicorn Asset Management, Virgin Atlantic, Visa, Vision Paperbacks, Web Technology Group, William Anderson & Sons Ltd.

Sincere thanks to colleagues at Hilton hotels and offices and LivingWell clubs in the UK, Ireland, Europe and beyond for their continuing commitment and support.

CENTRAL GRANTS

The Foundation is proud to be supporting a wide range of charities both large and small that work with young people. Through our partner charities, we aim to reach as many young people in as many positive ways as possible. Some projects are easier than others to measure in terms of 'impact' and we liaise with our partners during the projects and at their completion to assess how grant funds have been used.

In education, the Foundation has supported a wide variety of charities addressing areas such as support to disabled students, play equipment for schools or covering training costs for personal development. In health, the Foundation's grants have included funding for respite care for children and their carers, to new care facilities on premature baby units. Although always focusing on those most in need, both education and health remits are sufficiently broad to allow the Foundation to respond to a variety of causes.

A total of 57 central grants worth £991,050 were awarded in 2005. Together with local sponsored grants, the overall total distributed by the Foundation in 2005 topped £1.26 million for the first time in our history.

"We are delighted that the Trustees agreed to support us and our pioneering work in helping disabled children live more independently, greatly increasing the quality of life of them and their families."

Daisy Kay-Taylor,
Dogs for the Disabled



YOUNG PEOPLE AND EDUCATION

By supporting charities working with children and young people in education, the Foundation aims to focus help on those most disadvantaged by their circumstances and invest in future generations by equipping individuals and unlocking potential.

National Institute of Conductive Education

£26,708 for the Learning to Live your Life Programme, Coventry

This West Midlands based charity provides specialist conductive education for young people suffering with profound and multiple learning difficulties, especially those who have been born with or become afflicted with brain injuries. The 'Learning to Live your Life' project is aimed at 18-24 year olds and this grant will fund 30 young people on the course in 2005-6. Through repetitive movements, this programme focuses on developing skills such as dressing and eating to foster self-confidence and independence.

National Star College

£11,500 for renovation of the shower facilities in Cleeve Bungalow, Cheltenham

The National Star College is a residential educational centre for young people with physical disabilities, acquired brain injuries and associated learning difficulties. This grant has been awarded as part of the College's drive to renovate Cleeve Bungalow where 10 young adults reside at any one time whilst undertaking their college courses. Cleeve Bungalow will provide a new living and learning environment for students, enabling them to access education and develop life skills in an appropriate and realistic learning environment.

Oakleigh School, Barnet

£17,600 for a wheelchair adapted roundabout, North London

Oakleigh School is one of many primary schools across the country offering specialised education and care for children with severe learning difficulties. While the government funds basic costs and salaries, the Friends of Oakleigh School are responsible for raising external funds for toys, musical instruments and social events. A large project in 2005 has been raising funds for new play equipment in the school grounds. The Foundation is delighted to provide the funds for a specially adapted wheelchair accessible roundabout, thus ensuring that all children at the school are able to enjoy the new and improved facilities.



"It is most generous of Hilton in the Community Foundation to fund this worthwhile and life-changing project to improve the lives of young people with physical disabilities."

Lesley Peat, National Institute
of Conductive Education



Prison Me No Way!

£10,000 for five Crime Awareness Days in secondary schools in Edinburgh, Newcastle, Southampton, Milton Keynes and Sheffield

In 2005-6, the Foundation is facilitating the delivery of five specialist Crime Awareness Days to 8-11 year olds in secondary schools across the UK. These days are designed and delivered by the No Way Trust, a specialist charity operated by volunteer prison officers, police, ambulance and fire fighters. Focusing on what happens to prisoners and how society loses trust in those who offend, the day allows young people the opportunity to learn that they have a choice about how they behave and what consequences really mean. Children experience the reality of a prison cell, the daily routine of prison life as well as discuss the impact and consequences of anti-social behaviour.

Deaf Association of Northern Ireland

£10,000 for production costs of special educational DVD, Belfast

The Deaf Association of Northern Ireland has developed a DVD crammed with information for deaf parents of hearing children, and hearing parents of deaf children, to provide advice and guidance specifically on bonding. Bonding with children in the earliest months is crucial and deaf children/parents face a particular hurdle of communication that can affect later development. The DVD 'Baby Talk' will help by offering advice and suggestions to parents on how to interact with their children and what support is available. The DVD has been supported by various donors including the Foundation, and is being launched across the UK by the charity in 2006.

NSPCC Special Investigation Service

£111,500 towards funding costs of the Special Investigation Service, nationwide

As beneficiary charity of the Foundation Ball held at the London Hilton on Park Lane in October 2005, the NSPCC received 50% of the funds raised to put towards a critical national project, the Special Investigation Service (SIS). The SIS investigates child abuse by paedophile networks. With 11 investigation teams across England and Wales, the NSPCC works in partnership with the police and social services to specifically support young people throughout the investigation and beyond.

"Prison, Me Know Way! is really clever in how they get the message across and I think if it changes one person's outlook on life and stops them taking the wrong route in life, then it's worth every penny. We felt really proud to have sponsored such a good cause."

Kay Payling, Hilton Sheffield



Community Can Cycle

£20,000 for project to build bicycles for children with special needs, Glasgow

Receiving half of the funds raised by the North Region Ball in 2005, Community Can Cycle is a Glasgow based charity that encourages recycling schemes across the region. Money raised is then assigned to specific projects, such as the one that the Foundation is helping to fund. The grant will assist Community Can Cycle to expand and develop its bicycle-recycling, repair and refurbishment work. In particular it will help them to design, build and distribute bicycles adapted to the various needs of disabled children.

Academy of Culinary Arts – Adopt a School

£20,000 for delivery of a healthy eating programme for children, nationwide

The Foundation was pleased to continue its association with the Adopt-a-School programme in 2005. Based on the principles of encouraging cooking skills and interest in young people, the Academy delivers a comprehensive programme through a twinning scheme with primary schools across the UK. Hilton chefs have also been involved by giving their time and expertise to the programme. Supporting the national curriculum, the programme helps teach the importance of healthy living, nutrition and cookery skills in a fun workshop environment.

The Children's Trust

£8,307 to fund new kitchen in residential suite, Tadworth, Surrey

The Children's Trust is a national charity working with children who have multiple disabilities and complex health needs. The Trust runs St Margaret's School in Tadworth, Surrey, which caters for children from across the South East including on a residential basis. The Foundation's grant has been used to fund a new kitchen in the residential block, providing an important area for sensory development. Children from the local Tadworth primary school come in from time to time to cook with the residents of St Margaret's.



"This grant will enable us to develop the project in a very positive way for the future and help put a load of smiles on children's faces."

Jim O'Donnell,
Community Can Cycle





Action for Blind People

£50,000 to fund 3 'Actionnaires' Sports Clubs in the UK

Action for Blind People runs a range of services improving the lives and opportunities of blind and visually impaired people in the UK. The 'Actionnaires' sports clubs deliver tailored sports sessions for young people aged 8-16. With specially adapted equipment and expert tuition, the children learn and enjoy almost every sport – from Judo and scuba diving to football and roller skating – in a safe and supportive environment. The Foundation is delighted to be funding 3 Actionnaires clubs in Nottingham, Birmingham and Southampton, which will begin operating in 2006 and are expected to reach at least 45 visually impaired or blind children per week for the year.

Neuromuscular Centre

£16,000 to fund 32 young people with muscular dystrophy on IT course, Cheshire

This small, Cheshire based charity provides services to people in the region who are suffering with muscular dystrophy. The grant from the Foundation will cover the costs of 32 young people undertaking an IT and graphic design course, during 2005 and 2006. The completion of these courses is a huge achievement for many young disabled people, and many have the opportunity to gain employment in the design centre run by the charity.

“Sincere thanks for the most generous and welcome donation of £16,000 which will be used for the training programme here at the Neuromuscular Centre.”

Lyndsey Cannon,
Neuromuscular Centre



YOUNG PEOPLE AND HEALTH

Through our commitment to young people, the Foundation focuses its grants on those most disadvantaged by their circumstances, relieving pain, offering opportunities and encouraging active and healthy lifestyles.

Tiny Lives Campaign

£25,000 for an intensive care isolation room, Bristol

The Tiny Lives Campaign has been especially founded as the fundraising charity for the Bristol NHS Trust to raise external funds for the re-construction and re-fitting of the special care baby unit at Southmead Hospital in Bristol. The Foundation's grant will fund the building and fitting of a dedicated room for isolated care of premature babies with specific care needs. The room will also be adaptable for use by up to two premature babies at any one time requiring 'normal' care in the unit. Once the work is completed it is expected that up to 500 babies per year will benefit from the new facilities and with the significant improvement in the care environment, the parents, siblings and staff will benefit at what can be a very stressful time for those affected.

Moorfields Eye Hospital

£46,000 towards equipment at the International Children's Centre, London

The Foundation donated the full cost of a multifocal electroretinography system (mfERG) for use at Moorfields' International Children Centre when it opens formally in 2006. The mfERG will be for dedicated diagnosis of children's eye problems, providing a functioning 'map' of the central retina. It is estimated that around 300 children per year will benefit from the equipment.

Laurence-Moon-Bardet-Biedl Society (LMBBS)

£2,000 to fund children's activities within conference costs in 2006, nationwide

LMBBS is a rare genetic disorder that affects only one in 100,000 babies born. Those affected by this incurable syndrome are scattered around the UK and Ireland and the annual conference forms a critical forum at which the children and their parents and carers can share news, hopes, frustrations and stories. The Foundation is pleased to support the crèche and children's activity costs at the LMBBS's next annual conference in April 2006.

ChildLine in UK & Childline in Ireland (ISPCG)

£172,148 to fund outreach programme in schools and children's helpline costs, UK & Ireland

The Foundation was delighted to partner with ChildLine, the dedicated, free helpline for children in distress or danger, for the 2005 Small Change, Big Difference campaign. Funds were raised by Hilton guests who generously agreed to an optional £1 being added to their bills in November and December. The funds will be used for ChildLine's CHIPs programme, which is a child-to-child support outreach programme in primary schools, aimed at preventing bullying and abuse through peer level support. Funds will also be used to help with call costs in the UK and Ireland, to ensure that the service provided to children by this helpline remains freely available for as many children as possible.

“This fantastic donation of £25,000 will fund the Intensive Care Isolation Room to provide a dedicated space to care for our sickest and most vulnerable babies.”

Karen Willis, Tiny Lives Campaign





Demelza House Children's Hospice

£10,000 to fund a wheelchair platform lift at the hospice, Sittingbourne, Kent

Demelza House provides palliative care for children with terminal illnesses or life-limiting conditions. Based near Sittingbourne in Kent, the hospice is one of a handful across the UK that focus on the needs of life-limited children and their families in the surrounding counties. The grant has been used to fund a platform lift allowing wheelchair users access to a training suite above the Chapel. In 2005, nearby Hilton Maidstone also nominated Demelza House as one of their local charities.

BREAK

£10,000 granted for respite care for young people and their families, nationwide

Based in Norwich, BREAK has a long history of providing respite for children with special needs and their carers. With this grant, the Foundation has funded a Learning Support Worker in Kings Lynn who will help young people in need and their families from across the UK to have a much-needed break on the Norfolk coast.

Christian Lewis Trust Children's Cancer Charity

£4,500 to fund equipment for play therapy, Cardiff

This small charity helps children suffering with cancer from all over the country. Based in Cardiff, the charity specialises in play therapy, family bereavement support, and 'dream experience breaks' for terminally ill children from the region and from across the UK. The Foundation has been pleased to support the charity with funding for two sets of musical equipment, arts and crafts materials, educational literature and puppets.

St Andrew's Hospital - Spring Hill Appeal

£25,000 to fund the equipping of the IT suite at Malcolm Arnold House, Northampton

Based in Northampton, St Andrew's Hospital is a medium secure unit providing specialist residential care. The newly built Malcolm Arnold House provides a state-of-the-art learning environment for disadvantaged children and young people with mild to borderline learning disabilities, including autistic spectrum disorders, with associated challenging behaviours and mental health problems. The Foundation has been delighted to support the appeal with a grant for the IT learning suite.



"We very much appreciate your support of our charity's specialist care work with children in care. In particular, your support of our project to provide Learning Support Workers at our homes is greatly appreciated."

Sarah Saunders, Break

"The benefits resulting from your generosity will be felt for many years to come as successive groups of young people receive the treatment, care and training which our new Spring Hill Unit will provide."

James Watkins,
St Andrew's Hospital

DISASTER RELIEF

In 2005 it was agreed that the Foundation's Disaster Relief fund should apply to national emergencies as well as international relief work where Hilton International has a presence. The Trustees of the Foundation review needs for relief funding as disasters arise and aim to respond as quickly and effectively as possible.

TSUNAMI RELIEF: 2004-2005

Disasters Emergency Committee

£100,000 to support relief efforts in Tsunami affected areas

Following the donation of £100,000 that was granted by the Trustees to the Disasters Emergency Committee through the Daily Mail Appeal for immediate relief work, a further £53,000 was received from colleagues at hotels and clubs in the UK & Ireland and internationally. With these additional incoming funds, grants were made in 2005 to Save the Children and Children of Takuapa.

Save the Children

£34,181 to support education projects in Tsunami-affected areas

The money granted to Save the Children was raised directly by Hilton colleagues in response to the Tsunami appeal. Save the Children runs a series of education programmes working with young people in the affected areas that the Foundation is proud to have supported. For example, in the Andaman and Nicobar Islands more than 500 children were helped to attend their final exams, children were housed and provided with textbooks, stationery, clothes, and food to ensure that they could sit for their yearly exams despite the fact that some of their teachers had been killed and their schools had been destroyed.

The Foundation recognises that the overwhelming and generous response to the Tsunami has meant that international relief agencies such as Save the Children have been fund-rich but time-poor to provide meaningful assistance in the areas affected. As such the remaining funding has been approved for use in 2006 to further support and strengthen the charity's education projects.

Children of Takuapa

£18,820 to fund the education of 20 children, Thailand

Following consultation, this charity was proposed by Hilton Asia & Pacific to receive the remaining Tsunami contributions. The charity works with a group of attorneys to provide direct funding to 10-15 year olds to assist with their education costs. Attendance and records at school are monitored to ensure students are benefiting continually from the grant. Hilton has a seat on the Board of the Thai Children Education Fund to oversee the distribution of the grant.



LONDON BOMBINGS: JULY 2005

St John Ambulance

£40,000 to fund a Mobile Treatment Centre, London

Following the tragic bombings in London on July 7th, London Hilton hotels and the Trustees wanted to support the emergency and relief services with an appropriate and meaningful grant. St John Ambulance, the biggest volunteer network of dedicated, trained individuals (half of whom are under 25), were among the first to respond on the day of the bombings. The Foundation is pleased to support St John Ambulance with funding for a Mobile Treatment Centre. This state of the art vehicle has treatment space for up to 4 people and is deployed in emergencies but also used to support large events such as the London Marathon and the Notting Hill Carnival.

ASIA EARTHQUAKE: OCTOBER 2005

SOS Children's Villages

£62,081 to support orphans at the SOS Children's Village, Jammu & Kashmir

Following the devastating earthquake in October 2005 that affected large parts of Pakistan, Kashmir, and into India and Afghanistan, the Trustees agreed to award a grant to a local non-government organisation working with orphans in the region. The grant will directly support up to 50 young children to receive education and health care and support from the charity's Family Programme.



LIVINGWELL

I am delighted to be joining the Foundation as Trustee at an unprecedented period in its growth and effectiveness as a grant-making trust. At LivingWell we have been proud to launch, in the autumn of 2005, a new charity partnership with World Vision and the Foundation, called 'Cycle for Life'. This follows an extremely successful partnership with Whizz-Kidz.

Cycle For Life has a simple objective at its focus - to raise enough money to purchase 500 bicycles in Angola. This country, devastated by poverty and conflict, is somewhere that a single bicycle can make a tremendous difference to somebody's life and livelihood. The bikes are used to access school, transporting people and goods sometime across vast distances, and day-to-day life can be simply transformed by access to, or ownership of this simple vehicle. Once we have reached this objective we will look to raise even more funds for children in other African countries.

We hope to achieve this through a variety of sponsored activities including large-scale participation in the London Marathon, something that I'm training for myself in 2006!

Keith Burnet

Trustee, Hilton in the Community Foundation
Managing Director, LivingWell



2005 GRANTS:

LivingWell made a grant of £18,730 to Whizz-Kidz, which was the last payment following a long and successful partnership. Overall, since 2002, the colleagues and members at LivingWell have raised an incredible £104,022 for the charity. The average cost of supplying a powered wheelchair is £5,900. Support from LivingWell has therefore enabled Whizz-Kidz to help at least 17 disabled children and young people to become mobile and discover their independence in communities across the UK.



SPONSORED GRANTS

The Foundation promotes and supports local giving by allowing Hilton hotels and LivingWell clubs the opportunity to nominate up to 50% of the funds raised to be granted to charities and good causes in their own communities.

In 2005, the Hilton hotels supported young people in local areas by nominating different causes to receive grants totalling £233,383. With help from colleagues who identify causes, campaigns and initiatives, the Foundation is able to respond to local needs.

With 110 grants made in 2005, only a small selection can be shown here, but this shows the range of causes and types of assistance which Hilton and LivingWell colleagues have been able to help directly.

Cedarbank Special School

£3,267 raised and donated by Hilton Edinburgh Airport

This funding was used for a smart-board, a projector, a port replicator and installation for the Primary Language Class.

NSPCC (East Region)

£5,000 raised and donated by Hilton London Stansted Airport

The NSPCC is one of the UK's best-known children's charities, supporting children and young people in distress or danger of abuse through their Full Stop Campaign. This donation will be used for projects helping children in the East of England.

Donna's Dream House

£2,500 raised and donated by Hilton Blackpool

Hilton Blackpool continued its long association with Donna's Dream House, a special charity focused on providing respite care and special breaks for children suffering from terminal illnesses.

Simon de Senlis School

£1,057 raised and donated by Hilton Northampton

In addition to the grant donated for activities for children, sleeves were rolled up and wellies donned by colleagues from the hotel, as they undertook gardening, painting, demolition and rebuilding at their local school.



Acorns Children's Hospice

£4,000 raised and donated by Hilton Coventry

One of the hotel's two chosen causes in 2005, Acorn's Children's Hospice provides palliative care for terminally ill children.

Dyslexia Dundee

£500 raised and donated by Hilton Dundee

As one of Hilton Dundee's three chosen causes in 2005, Dyslexia Dundee provides support to young people dealing with this difficult affliction that can affect confidence in written communication.

League of Friends of the Cedars School

£6,752 raised and donated by Hilton Newcastle Gateshead

Hilton Newcastle Gateshead has enjoyed a long association with this school that provides education for children with physical and learning disabilities.

Margaret Coates Centre

£2,900 raised and donated by Hilton Bath City

This centre provides special care and education for autistic children. Part of the grant was used to purchase a digital video camera for use by the therapists to record the children and track their development.

Littlehampton Swimming Club

£900 raised and donated by Hilton Avisford Park

This grant was used to purchase 30 heart rate monitors so the children can improve their training.

Keech Cottage Children's Hospice

£131 raised and donated by LivingWell Luton Premier

Keech Cottage Children's Hospice provides care and support for children with a life-limiting illness in Bedfordshire and Hertfordshire.



"It is very difficult to keep raising the huge sums of money required to fund the one-on-one, round the clock nursing care that is needed for our terminally ill children, so it is wonderful to receive support acknowledging the wonderful and loving care that is provided here."

Sue Clarke, Keech Cottage





Jubilee Sailing Trust
£2,223 raised and donated by Hilton Southampton

A fitting, nautical theme for a hotel located at a large UK port, the Jubilee Sailing Trust enables 16-25 year olds of all abilities to sail on the famous Tall Ships 'Lord Nelson' and 'Tenacious'.

Hammersmith & Fulham Mencap
£4,200 raised and donated by Hilton London Kensington and Hilton London Olympia

This local branch of Mencap hosts a 'Club Night' for physically and mentally disabled young people, an uproarious occasion enjoyed by all who attend and hugely important for social inclusion, relaxation and letting off steam. This grant funded a one-year DJ training programme undertaken at the Club Nights.

Yorkhill Children's Foundation
£1,000 raised and donated by Hilton Strathclyde

As one of Hilton Strathclyde's four local causes selected in 2005, the Yorkhill Children's Foundation is based at Yorkhill Hospital in Glasgow and focuses on the needs of children. This grant has been used to help fund medical equipment.

Birmingham Institute for the Deaf
£6,400 raised and donated by Hilton Birmingham Metropole

This grant was made to help support a summer scheme for deaf children and was one of several grants made to local causes by the hotel in 2005.



APPLICATION PROCESS

The purpose of the Foundation is to support young people worldwide, with our vision to make a real difference to those most in need – wherever Hilton International operates. As such, when deciding who should be awarded a grant it is important for us to be satisfied that every £1 we give will make a real difference to those most in need. The Foundation receives applications throughout the year, which are assessed quarterly by a Grants Committee made up of representatives from Hilton International and LivingWell as well as independent members and Trustees. The Committee refers grant requests over £10,000 to the Trustees for final approval.

Grants for 2006 will be given to charities that fit under the following remits:

- **Young people and education:** The Foundation is investing in the future by supporting young people especially in the vital area of education, awareness and training. Through targeted grant giving the Foundation aims to facilitate a better future for disadvantaged young people by supporting local charities.
- **Young people and health:** The Foundation is committed to relieving suffering and supporting young people whilst they are undergoing treatment and care.

Half the funds raised by Hilton hotels in the UK and Ireland can be donated to local charities of the hotels' choice, subject to eligibility through the same Foundation remits as outlined above. Applications for local 50% hotel grants as well as central grants should be sent to the Foundation.

The Foundation's website, www.hilton-foundation.org.uk contains application forms and guidelines.

Grants are only awarded to charities working in the UK and Ireland except Disaster Relief grants, which are made at the discretion of the Trustees to relief charities.

Grants are not awarded:

- For general donations. The Grant has to be related to a specific project.
- For the day-to-day administrative running costs of a charity.
- For medical research.
- For any form of sponsorship.
- For an individual's benefit.
- For fundraising events, activities e.g. sponsored treks.
- For sponsorship of an award.
- For projects outside of the UK & Ireland (except for Disaster Relief).

In 2005, in response to huge ongoing demand from charities and good causes, Hilton International agreed to donate a limited number of accommodation vouchers for use by charities at their fundraising events for raffle or auction prizes. The Foundation manages this process and to enter the draw to receive a voucher, requests should be made in writing to the Foundation office.



FUNDRAISING HIGHLIGHTS IN 2005

Once again Hilton and LivingWell colleagues surpassed themselves with imaginative and fun events raising funds for the Foundation! Fundraising targets are agreed with the hotels and clubs at the beginning of each year, and our Foundation Champions help to coordinate and drive this process in each venue. Here are just a small selection of the hundreds of occasions and campaigns undertaken during the year:



2

2 Fore! Hilton London Heathrow Airport held a Golf Day on the 8th June at Stockley Park Golf Course. 20 teams consisting of clients, suppliers, friends and family took part helping to raise an amazing £9,000 for the Foundation!

2 Fore! Hilton London Heathrow Airport held a Golf Day on the 8th June at Stockley Park Golf Course. 20 teams consisting of clients, suppliers, friends and family took part helping to raise an amazing £9,000 for the Foundation!



1

3 Gooooaaal! On a hot summer's day Hilton Basingstoke organised and hosted a regional 5-a-side football tournament in aid of the Foundation. Teams from across the region battled out for top place with a real competitive spirit, the ultimate winners being Hilton Croydon.

4 Foundation Ball 2005 In October 2005 the annual Foundation Ball was held at the luxurious London Hilton on Park Lane. The Scots Guards and a fabulous performance by Claire Sweeney and Mark Adams provided an extravaganza of entertainment. The event proudly broke all previous records by raising over £223,000! Half of this tremendous total was awarded to the NSPCC's Special Investigation Service and the remaining 50% has been used to support various other charities such as those featured in this Annual Report.



3



4



5

5 Small Change, Big Difference 2005 This campaign was run again in hotels in the UK and Ireland. Thanks to the generosity of Hilton guests just over £170,000 was raised for ChildLine in the UK for their outreach programme in schools, and Childline, run by ISPCC in Ireland, which runs the helpline for children in the Republic.

6 Glamour and Glitz As well as their annual Ball, colleagues at Hilton Cardiff hosted a fashion show in conjunction with Marks & Spencer and Red Dragon FM. The event raised £3,390 for the Foundation and a cheque was donated to the hotel's nominated cause, Help a South Wales Child.

7 Up and away! Hilton Bristol launched 500 balloons at a city fair, sold in aid of the Foundation.

8 On yer bike! Hilton Glasgow Grosvenor raised £586 between eight colleagues who cycled from Glasgow to Largs on the West Coast. Other active fundraising included a sponsored walk from Hilton Dunkeld to Hilton Dundee, a bike ride from London to Brighton organised by Maple Court, and not forgetting all those Marathon runners who ran for Whizz-Kidz!



8



6



7

SUMMARY FINANCIAL STATEMENTS THE YEAR ENDED 31 DECEMBER 2005

	2005	2004
	£	£
SUMMARY STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2005		
Income		
Hilton Group funding	72,146	272,460
Hilton donated staff costs	135,467	–
Hotel & LivingWell fundraising	359,370	369,253
The London Hilton Park Lane Ball	291,475	274,370
Other Foundation balls	100,232	75,278
Other donations & fundraising campaigns	94,933	102,036
£1 on Room Campaign	171,748	168,497
Hilton supplier donations	–	560
Merchandising income	20,509	31,683
Investment income	36,303	31,585
Total income	1,282,183	1,325,722
Expenditure		
Costs of generating funds	227,018	223,045
Grants payable	1,268,706	666,487
Education & awareness	47,687	58,723
Support costs	53,288	59,528
Management & administration	33,483	39,335
Total expenditure	1,630,182	1,047,118
Net (outgoing)/incoming resources for the year	(347,999)	278,604
Fund balance brought forward	927,542	648,938
Fund balance carried forward	579,543	927,542

SUMMARY BALANCE SHEET AT 31 DECEMBER 2005

Fixed assets	4,355	10,118
Investments	420,473	687,081
Current assets	391,744	578,317
	816,572	1,275,516
Current liabilities	237,029	347,974
Net assets	579,543	927,542

SUMMARY ANALYSIS OF ACCUMULATED FUNDS AT 31 DECEMBER 2005

Restricted funds		
£1 on Room Campaign	–	12,482
Tsunami appeal	59	3,593
	59	16,075
Designated funds		
Disaster relief fund	150,000	150,000
Hotel nomination fund	131,836	236,735
LivingWell fund	2,026	14,027
Regional schools food technology unit fund	100,000	100,000
Capital fund	4,355	10,118
	388,217	510,880
General reserves	191,267	400,587
Total accumulated funds	579,543	927,542

TRUSTEES’ STATEMENT

The summary financial statements are not the statutory accounts but a summary of information relating to the statement of financial activities and the balance sheet. The full annual report and financial statements, from which the summarised financial information is derived, have been audited by Knox Cropper and their report on them is unqualified. The full annual report and financial statements and Knox Cropper’s audit report on them were approved on 16 March 2006 and submitted to the Charity Commission. Copies are available on request from Hilton in the Community Foundation’s offices.

Wolfgang M Neumann Chairman of Trustees
Signed on behalf of the Trustees, 16 March 2006

INDEPENDENT AUDITORS’ REPORT TO THE TRUSTEES OF HILTON IN THE COMMUNITY FOUNDATION

We have examined the charity’s summarised financial statements for the year ended 31 December 2005 set out left, which comprise the summary statement of financial activities, the summary balance sheet and the summary analysis of accumulated funds. The report is made solely to the Trustees. To the fullest extent required by the law, we do not accept or assume responsibility to anyone other than the Trustees, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of Trustees and auditors

The Trustees are responsible as Trustees for the preparation of the summarised financial statements. We have agreed to report to you our opinion on the summarised statements’ consistency with the full financial statements, on which we reported to the Trustees on 16 March 2006.

Basis of opinion

We have carried out the procedures we consider necessary to ascertain whether the summarised financial statements are consistent with the full financial statements from which they have been prepared.

Opinion

In our opinion the summarised financial statements are consistent with the full financial statements for the year ended 31 December 2005.

Knox Cropper

Registered Auditors, London, 16th March 2006





Left to right from top:
Wolfgang M Neumann; Peter
Anderson; Keith Burnet; Ramesh
Dewan; Howard Friedman;
Anji Hunter; Tahir Mohsan;
Dame Maureen Thomas;
and Simon Sheehan.

BOARD OF TRUSTEES

Wolfgang M Neumann, Chairman
(appointed 28 March 2003, appointed Chairman 8 May 2004) *

Peter Anderson
(appointed 8 May 2003, reappointed 20 April 2005) **

Keith Burnet
(appointed 24 November 2005)*

Ramesh Dewan
(appointed 3 September 2004) **

Howard Friedman
(appointed 8 September 2005) *

Anji Hunter
(appointed 8 May 2003, reappointed 20 April 2005) **

Tahir Mohsan
(appointed 12 December 2002, reappointed 26 November 2004)**

Dame Maureen Thomas
(appointed 17 November 2000, reappointed 12 December 2002,
reappointed 20 April 2005) **

* Hilton International nominated Trustees
** Independent co-opted Trustees

Director
Simon Sheehan
(appointed 1 October 2004)

Principal office
Hilton in the Community Foundation
179-199 Holland Park Avenue, London W11 4UL
Registered charity no. 1084220

Tel: **020 7605 7733**
Fax: **020 7605 7736**
Email: **info@hilton-foundation.co.uk**
Website: **www.hilton-foundation.org.uk**

PHOTO CAPTIONS

Front Cover (from left to right)	Page 13
1 © White Lodge Centre, Cobham	© Save the Children, Indonesia
2 © NSPCC, nationwide	
3 © PACE Centre, Aylesbury	Page 14
4 © Acorns Children's Hospice, Warwickshire	1 Presentation to St John Ambulance at the Hilton London Metropole
	2 © SOS Children's Villages, Jammu & Kashmir
Page 1	
1 © Children's Trust, Tadworth	Page 15
Page 2	1 © Whizz-Kidz, nationwide
1 © PACE Centre, Aylesbury	
Page 3	Page 16
1 © Moorfields Eye Hospital, London	1 © NSPCC, nationwide
2 © Demelza House Children's Hospice, Kent	2 Presentation to Birmingham Institute for the Deaf, Birmingham
	3 Presentation to Simon de Senlis School, Northampton
Page 4	Page 17
1 © Whizz-Kidz, nationwide	1 © Cedars School, Gateshead
2 © Treloar Trust, Hampshire	2 © Littlehampton Swimming Club
Page 5	3 Presentation to Dyslexia Dundee
2 © Royal School for the Deaf, Manchester	
Page 6	Page 18
1 © Dogs for the Disabled, nationwide	1 © Cedars School, Gateshead
2 © Tiny Lives Campaign, Bristol	2 © Hammersmith & Fulham MENCAP, London
Page 7	3 Presentation to the Jubilee Sailing Trust, Southampton
1 © Oakleigh School, Barnet	4 Presentation to the NSPCC East Region
2 © Afasic, nationwide	
Page 8	Page 19
1. © Christian Lewis Trust Children's Cancer Charity, Cardiff	1 © Cedars School, Gateshead
2. © Afasic, nationwide	
Page 9	Page 23
1 © Academy of Culinary Arts – Adopt a School, nationwide	1 © Red Gates School, Croydon
2 Presentation to National Star College, Cheltenham	
3 © Community Can Cycle, Glasgow	Thank you to all charities and organisations who have been kind enough to share their pictures and footage for use in this report.
Page 10	
1 © Action for Blind People, nationwide	Special thanks goes to the following for their video footage:
2 © Neuromuscular Centre, Cheshire	1 NSPCC
3 © Moorfields Eye Hospital, London	2 Prison Me No Way!
Page 11	3 Dogs for the Disabled
1 © ChildLine, nationwide	4 Uphill Ski Club
Page 12	5 Disability Challengers
1 © Drake Music Project, Scotland	6 BREAK
2 © Christian Lewis Trust Children's Cancer Charity, Cardiff	7 Action for Blind People
	8 Moorfields Eye Hospital appeal
	9 Donna's Dream House
	10 Hereward College (NICE)
	11 Deaf Association of Northern Ireland