



Hilton *in the Midlands* presents

THE CRYSTAL
BALL

FRIDAY MARCH 11TH
2011



A joint venture between 10 hotels from the Hilton Worldwide portfolio of brands in support of *The Warwickshire and Northamptonshire Air Ambulance* and *Hilton in the Community Foundation*.

This sparkling event commences with a Champagne Reception at 7.00pm on Friday 11th March 2011 at the Hilton Warwick/Stratford-upon-Avon.

Guests will enjoy a five-course Gala dinner inclusive of wine, followed by an eclectic mix of entertainment, celebrity interaction as well as a host of fundraising activities throughout the evening which are sure to entertain all who attend.



HOW DO I GET INVOLVED?

There are many exciting sponsorship opportunities at the Crystal Ball event and we have a range of options that you can choose from.

SPONSORSHIP & TABLE TIER LEVELS

Please note that tables will receive the benefits in the tiers below where applicable.

Event / Lead Sponsor £12,000

One month free promotion to guests at Hilton Warwick/Stratford-upon-Avon

Branding on screens throughout the event

Space for branded pull-up banners within the venue

Two Diamond tables of 10 (additional tables charged at tier prices)

Company logo on all marketing material related to the Crystal Ball

Prominent branding on all event related publications*

Opportunity for welcome speech by sponsors CEO/Chairman

Opportunity to place merchandise in gift bags given out on the evening

Advertisement or welcome article in Souvenir Programme

Two complimentary deluxe bedrooms with VIP Package at the Hilton Warwick / Stratford-upon-Avon for the night of the Ball

Company Logo on www.hilton-foundation.org.uk website

Company Logo and feature on www.wnaa.co.uk website

Feature in the Foundation's 10th Annual Report 2011

**At the discretion of Hilton Worldwide and Hilton in the Community Foundation and any additional costs will be borne by the sponsor*

Please note that any upgrades or additional items will be charged at the discretion of the hotel as the Foundation has no influence on these additions

Individual Sponsors – prices vary

Food Sponsor
£4,000

Entertainment Sponsor
£2,500

VIP Champagne & Canapés Reception
£2,000

Champagne Reception Sponsor
£1,500

Wine Sponsor
£1,500

Printing
£1,500

Audio Visual / Production
£1,000

Table Settings
£1,000

For all these donations the sponsor will receive:

Recognition on publicity material and during speeches

A sapphire or ruby table at the Crystal Ball depending on level of sponsorship

Invitation to the Sponsors Reception with vintage Champagne and canapés

One complimentary room at the Hilton Warwick/Stratford-upon-Avon for the night of the Ball

Advertisement in Souvenir Programme

Logo and link onto www.hilton-foundation.org.uk website

Diamond Table for 10 £1,000

Ruby Benefits plus:

Invite to the Sponsors Reception, with vintage Champagne and canapés

Exclusive wine selection

Selection of after dinner liqueurs

Two complimentary deluxe bedrooms at the Hilton Warwick/Stratford-upon-Avon on the night of the ball

Table located in prime position

Full page, colour advertisement in Souvenir Programme

Logo on www.hilton-foundation.org.uk website – 6 Months

Sapphire Table for 10 £700

Ruby Benefits plus:

Invite to the Sponsors Reception, with vintage Champagne and canapés

One complimentary deluxe bedroom at Hilton Warwick/Stratford-upon-Avon on the night of the ball

Logo on www.hilton-foundation.org.uk website – 3 months

Ruby Table for 10 £450

Benefits include:

Champagne reception

Five course meal including wine

Entertainment and dancing

Single Tickets £50 per person

To enquire about sponsorship or to book please contact
kerri.murphy@hilton.com or events.warwick@hilton.com
Tel. 01926 499 555 (option 1)

The dress code for the evening is black tie.

The Champagne reception starts at 7.00pm, with the call for dinner at 7.45pm

Carriages are at 1am

ADVERTISING PACKAGES

If you are unable to attend, or simply would like to publically support the event why not put an advert in the souvenir programme.

Full Page Colour Advert – £250

Half Page Colour Advert – £150

Quarter Page Colour Advert – £90

Please note that for advertising packages we are unable to offer a link on the Foundation's website as your support will then be subject to VAT.

ROOM RATES ON THE NIGHT

Discounted room rates are available at the Hilton Warwick/Stratford-upon-Avon to all guests attending the Crystal Ball. Rates are £65.00 Single occupancy and £70.00 Double occupancy inclusive of breakfast with £5 being donated to charity.

Rooms are subject to availability at the time of booking.

ABOUT US



SUPPORTING YOUNG PEOPLE WORLDWIDE

HILTON IN THE COMMUNITY FOUNDATION

Focusing on children and young people, the Foundation supports activities in education and health to relieve suffering and equip individuals. At times of humanitarian disaster, the Foundation quickly responds to support relief efforts in affected areas.

We have established ourselves as a leading corporate foundation, maximising employee involvement and inviting guests and the general public to be part of our mission. Thanks to the active support of Hilton Worldwide, every net £1 and €1 we raise goes directly to excellent projects reaching sick, disabled and underprivileged children.



WARWICKSHIRE AND NORTHAMPTONSHIRE AIR AMBULANCE

The Warwickshire and Northamptonshire Air Ambulance is entirely funded by donations receiving nothing from the Government or National Lottery we are the UK's fastest and busiest Air Ambulance in the country. Capable of flying critically ill children from our region to London's Great Ormond Street Hospital in minutes, hundreds of lives have been saved to date, with on average 5 rescue missions per day. To keep flying your support is needed, see www.wnaa.co.uk to learn how you can help us.

BOOKING FORM

YOUR DETAILS

TITLE	<input type="text"/>	NAME	<input type="text"/>
SURNAME	<input type="text"/>		
TABLE NAME	<input type="text"/>		
ADDRESS	<input type="text"/>		
	<input type="text"/>		
	<input type="text"/>	POSTCODE	<input type="text"/>
TELEPHONE	<input type="text"/>	FAX	<input type="text"/>
EMAIL	<input type="text"/>		

YOUR ORDER

I would like to support the Foundation by purchasing:

<input type="checkbox"/>	<input type="checkbox"/>	Diamond table(s) @ £1,000 each	<input type="checkbox"/>	<input type="checkbox"/>	Ruby table(s) @ £450 each
<input type="checkbox"/>	<input type="checkbox"/>	Sapphire table(s) @ £700 each	<input type="checkbox"/>	<input type="checkbox"/>	Single tickets @ £50 each

I would like to make a donation of: £

Advertise in the souvenir programme full page (colour) @ £500 For advert production details and copy deadline, please contact petra.austin@hilton.com

PAYMENT DETAILS

CARD HOLDER'S NAME	<input type="text"/>		
BILLING ADDRESS	<input type="text"/>		
	<input type="text"/>		
	<input type="text"/>	POSTCODE	<input type="text"/>
SIGNATURE	<input type="text"/>	DATE	<input type="text"/>

Please invoice me for £ made payable to: Hilton in the Community Foundation

I authorise you to debit my AmericanExpress/Mastercard/Visa/Switch for £

CARD NUMBER	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
EXPIRY DATE	<input type="text"/>	<input type="text"/>	/	<input type="text"/>	<input type="text"/>												

Places are limited so please return promptly to:
Hilton in the Community Foundation,
179-199 Holland Park Avenue, London W11 4UL
T 020 7605 7733 F 020 7605 7736 / E info@hilton-foundation.org.uk

Cancellation Policy: tables cancelled less than 3 weeks before the Ball will not be refunded as the Foundation will not have the opportunity to resell. Tables cancelled prior to this will be refunded in full.