

THE DREAM AND ACHIEVE BALL

SUPPORTING YOUTH IN LONDON

THE WALDORF HILTON, LONDON • THURSDAY 6 MAY 2010

A-Star Foundation, Safer London Foundation and Hilton in the Community Foundation are delighted to invite you to the Dream and Achieve Ball on **Thursday 6 May 2010**. This exclusive event will raise funds to support the activities of all three organisations as they work with disadvantaged young people in London.

A NIGHT TO REMEMBER

The Dream and Achieve Ball guarantees a magnificent night to remember. This exclusive event attended by business leaders, football legends and celebrity guests is set in the luxurious surroundings of The Waldorf Hilton in the heart of London.

The very best of Hilton hospitality will ensure that you and your guests enjoy a truly memorable evening whilst you support three organisations who every day are improving the lives of young people.

Your night will include:

- ✓ A champagne reception
- ✓ A four-course gourmet dinner and wine
- ✓ Fabulous entertainment and dancing throughout the evening
- ✓ Sensational auction and raffle prizes

Our aim is to engage disaffected and marginalised young people by empowering them into long-term sustainable activity through delivering a range of diverse opportunities in sports, arts and music which lead to employment, training, education and community engagement.

A-Star Foundation

Through your support for this event, A-Star Foundation will be able to deliver estate-based activity to local neighbourhoods, encouraging community interaction via mini football tournaments, access to role models including professional footballers, and opportunities to participate on inspirational music and sports courses.

Safer London Foundation

Safer London Foundation, the Metropolitan Police Service' charity, was launched in 2005 to support the Safer Neighbourhoods programme in making London a safer place. The Foundation works

towards this goal by supporting community-led crime prevention/reduction projects through grant funding and volunteer engagement. The Foundation has made grants totalling £1.8 million to more than 100 grass roots crime reduction projects across London.



Hilton in the Community Foundation

HCF is a grant making charitable trust and co-ordinates the fund raising activities of Hilton hotels in Europe. The Foundation focuses its grant giving on smaller charities that help children and young people in need. Thanks to the generosity of our supporters, the Foundation awarded £1.17 million in 2008 benefiting 169,700 young people. Grants ranged in size and scope, from requests for specialist equipment for disabled students, to support for cancer sufferers, to sports equipment for a local clubs and schools. Although all different, these grants have each made a big difference to a young person's life. As Hilton covers all the administration costs of the Foundation as well as subsidises our fundraising, every net pound raised goes directly to the charities that we support.



Just some of the charities Hilton in the Community Foundation is proud to have supported:



Hilton in the Community Foundation, 179-199 Holland Park Avenue, London W11 4UL
T 020 7605 7733 F 020 7605 7736 E info@hilton-foundation.org.uk www.hilton-foundation.org.uk
Registered Charity No. 1084220 (England & Wales) 38995 (Scotland)

BOOKING FORM & PAYMENT DETAILS

- We would like to purchase _____ Gold tables of ten @ £2,500 _____ Silver tables of ten @ £1,500
(Includes acknowledgement in the event brochure). Refund Policy: tables cancelled two weeks prior to the event will not be reimbursed.
- We would like to make a donation of £_____
- Book a full colour page in the event brochure @ £500

Advert production details: A4 portrait. Print area 210x297mm. Text area 190x277mm. Print ready PDF, QuarkXPress, Photoshop files or camera-ready artwork only. Copy Deadline 6 April 2010.

Special accommodation rates of £175 (incl VAT and breakfast) at The Waldorf Hilton are available on a limited basis. To book your accommodation please contact **The Waldorf Hilton on 020 7836 2400.**

MY DETAILS:

Title _____ Name _____ Surname _____
Table Name (if different from surname) _____
Address _____
_____ Postcode _____
Telephone _____ Fax _____ Email _____

- Please invoice me for £_____
- I enclose a cheque for £_____ made payable to: **Hilton in the Community Foundation**
- I authorise you to debit my AmericanExpress/Mastercard/Visa/Switch for £ _____
- Card no. _____ Sec code: _____ Expiry date _____
- Card holder's name _____
- Billing address _____
- Signature _____ Date _____

Places are limited so please return promptly to: Hilton in the Community Foundation, 179-199 Holland Park Avenue, London W11 4UL T 020 7605 7733 F 020 7605 7736 E info@hilton-foundation.org.uk

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Table Tiers and Sponsorship Opportunities

Event Sponsor - £35,000

- Headline branding of the Dream and Achieve Ball
- Two Gold tables of 10 including Gold benefits (additional tables charged at tier prices below)
- A complimentary suite at The Waldorf Hilton for the night of the Ball
- Invitation to the Sponsors reception with vintage champagne and canapés
- Company logo on all marketing material related to the Ball
- Opportunity to promote product during the event*
- Opportunity to place merchandise in gift bags given out on the evening
- Advertisement in Souvenir brochure, to be displayed in the Waldorf Hilton business centre
- Logo on www.hilton-foundation.org.uk website
- Feature in the Foundation's 9th Annual Report 2009 (to be produced in 2010)

* At the discretion of Hilton in the Community Foundation and any additional costs will be borne by the sponsor. Please note that any upgrades or additional items will be charged at the discretion of the hotel as the Foundation has no influence on these additions.

Sponsorship of individual items of the event:

- Entertainment Sponsor - £10,000
- Food Sponsor - £5,000
- Reception Sponsor - £5,000
- Flowers Sponsor - £5,000

For all these donations the sponsor will receive:

- Recognition on publicity material, during speeches and on items, where appropriate
- A Gold table at the Dream and Achieve Ball
- A complimentary standard room at The Waldorf Hilton for the night of the Ball
- Invitation to the Sponsors reception with vintage champagne and canapés
- Advertisement in Souvenir brochure, to be displayed the Waldorf Hilton business centre
- Logo on www.hilton-foundation.org.uk website

Gold Table - £2,500

Silver table benefits plus:

- Gold Table for 10 guests in prime position
- Invitation to the Sponsors reception, with vintage champagne and canapés
- Premier wine
- Selection of Liqueurs
- Advertisement in Souvenir brochure, to be displayed in the Waldorf Hilton business centre
- Logo and link onto www.hilton-foundation.org.uk website

Silver Table - £1,500

- Silver Table for 10 guests
- Champagne reception
- Four course meal including wine
- Entertainment and dancing

Advert in the Souvenir Brochure - £500

Colour Advert production details: A4 portrait. Print area 210x297mm. Text area 190x277mm. Print ready PDF, QuarkXPress, Photoshop files or camera-ready artwork only. **Copy Deadline 6 April 2010.**

Thank you for your support, we look forward to seeing you at the Dream and Achieve Ball